

KRYPTO **BONDS**

A REVOLUTIONARY CRYPTO BONDS PLATFORM

WHITE PAPER

CONTENTS

1. Disclaimer	3
2. Our Mission	5
3. Executive Summary	5
4. Background	6
5. Introduction to KryptoBonds	6
6. KryptoBonds objectives	7
7. How It Works?	7
7.1. Token Holders Reward Draws	7
7.2. Transaction Draws	8
7.3. Prize Fund and Payments	8
7.4. Draws Scheduling	9
7.5. Market Analysis and Forecast	9
7.5. Alternatives for Increasing Revenue	11
7.6. Sharing in Growth - Dividends	11
8. How You Get the Returns?	12
9. Why Invest in KryptoBonds?	12
9.1. Equal opportunities for everyone	13
9.2. Complete Decentralized On-Chain Technology	13
9.3. Transparent draws by our random algorithm	13
9.4. World Wide Accessibility	14
9.5. Security	14
9.6. Open Source Transparent and Credible Algorithms	14
9.7. Peer to Peer Payment	14
9.8. Distributed and Transparent Ledger	15
9.9. Complete Anonymity	15
10. How to Get Involved with KryptoBonds?	15
11. KryptoBonds initial coin offering (ICO)	15
11.1. Ico pre sale	15
11.2 Main ico funding	16
12. KryptoBonds token distribution	17
13. KryptoBonds distribution of the funds raised	17
14. KryptoBonds roadmap and development plan	18
15. Conclusion	21

1. Disclaimer

THE PURPOSE OF THIS WHITE PAPER IS TO PRESENT THE KRYPTOBONDS PROJECT TO POTENTIAL TOKEN HOLDERS IN CONNECTION WITH THE PROPOSED TOKEN LAUNCH. THE INFORMATION SET FORTH BELOW MAY NOT BE EXHAUSTIVE AND DOES NOT IMPLY ANY ELEMENTS OF A CONTRACTUAL RELATIONSHIP. ITS SOLE PURPOSE IS TO PROVIDE RELEVANT AND REASONABLE INFORMATION TO POTENTIAL TOKEN HOLDERS IN ORDER FOR THEM TO DETERMINE WHETHER TO UNDERTAKE A THOROUGH ANALYSIS OF THE COMPANY WITH THE INTENT OF ACQUIRING KRYPTOBONDS. NOTHING IN THIS WHITE PAPER SHALL BE DEEMED TO CONSTITUTE A PROSPECTUS OF ANY SORT OR A SOLICITATION FOR INVESTMENT, NOR DOES IT IN ANY WAY PERTAIN TO AN OFFERING OR A SOLICITATION OF AN OFFER TO BUY ANY SECURITIES IN ANY JURISDICTION. THIS DOCUMENT IS NOT COMPOSED IN ACCORDANCE WITH, AND IS NOT SUBJECT TO, LAWS OR REGULATIONS OF ANY JURISDICTION WHICH ARE DESIGNED TO PROTECT INVESTORS. CERTAIN STATEMENTS, ESTIMATES, AND FINANCIAL INFORMATION CONTAINED IN THIS WHITE PAPER CONSTITUTE FORWARD-LOOKING STATEMENTS OR INFORMATION. SUCH FORWARD-LOOKING STATEMENTS OR INFORMATION INVOLVE KNOWN AND UNKNOWN RISKS AND UNCERTAINTIES WHICH MAY CAUSE ACTUAL EVENTS OR RESULTS TO DIFFER MATERIALLY FROM THE ESTIMATES OR THE RESULTS IMPLIED OR EXPRESSED IN SUCH FORWARD-LOOKING STATEMENTS. THIS ENGLISH LANGUAGE WHITE PAPER IS THE PRIMARY OFFICIAL SOURCE OF INFORMATION ABOUT THE KRYPTOBONDS TOKEN LAUNCH. THE INFORMATION CONTAINED HEREIN MAY FROM TIME TO TIME BE TRANSLATED INTO OTHER LANGUAGES OR USED IN THE COURSE OF WRITTEN OR VERBAL COMMUNICATIONS WITH EXISTING AND PROSPECTIVE CUSTOMERS, PARTNERS, ETC. IN THE COURSE OF SUCH TRANSLATION OR COMMUNICATION, SOME OF THE INFORMATION CONTAINED HEREIN MAY BE LOST, CORRUPTED, OR MISREPRESENTED. THE ACCURACY OF SUCH ALTERNATIVE COMMUNICATIONS CANNOT BE GUARANTEED. IN THE EVENT OF ANY CONFLICTS OR INCONSISTENCIES BETWEEN SUCH TRANSLATIONS AND COMMUNICATIONS AND THIS OFFICIAL ENGLISH LANGUAGE WHITE PAPER, THE PROVISIONS OF THIS ENGLISH LANGUAGE ORIGINAL DOCUMENT SHALL PREVAIL. KRYPTOBONDS DOES NOT ALLOW USERS TO AVOID CAPITAL CONTROLS OF ANY KIND AND DOES NOT ALLOW THEM TO INVEST IN ANY FOREIGN ASSETS. PURCHASE OF KRYPTOBONDS TOKEN MAY INVOLVE A HIGH DEGREE OF RISK. SEE RISK SECTION IN THE TERMS AND CONDITIONS OF TOKEN GENERATION EVENT (THE “**TERMS**”). BEFORE TAKING A DECISION TO PURCHASE KRYPTOBONDS, MAKE SURE YOU ARE CAPABLE TO PROVIDE REPRESENTATIONS AND WARRANTIES SPECIFIED IN THE RESPECTIVE SECTION OF THE TERMS. THE DISTRIBUTION OF THIS DOCUMENT AND THE OFFERING AND SALE OF KRYPTOBONDS IN CERTAIN JURISDICTIONS MAY BE RESTRICTED BY LAW, AND THEREFORE PERSONS INTO WHOSE POSSESSION THIS DOCUMENT COMES SHOULD INFORM THEMSELVES ABOUT

AND OBSERVE ANY SUCH RESTRICTIONS. ANY FAILURE TO COMPLY WITH THESE RESTRICTIONS COULD RESULT IN A VIOLATION OF THE LAWS OF SUCH JURISDICTION. KRYPTOBONDS SHALL NOT BE OFFERED OR SOLD TO, OR FOR THE ACCOUNT OR BENEFIT OF, A CITIZEN OR PERMANENT RESIDENT OF UNITED STATES, SINGAPORE AND PEOPLE'S REPUBLIC OF CHINA OR RESIDENT OF A COUNTRY WHERE AMERICAN EMBARGOES AND SANCTIONS ARE IN FORCE, NAMELY IRAN, NORTH KOREA, SYRIA, SUDAN, OR CUBA (TAX OR OTHERWISE), OR TO AN INDIVIDUAL HAVING A PRIMARY RESIDENCE OR DOMICILE IN THE COUNTRIES MENTIONED ABOVE (TAX OR OTHERWISE). IF YOU ARE ONE OF THE AFORESAID, YOU ARE NOT ELIGIBLE TO BUY KRYPTOBONDS IN ANY FORM AND/OR BY ANY MEANS. IT IS YOUR SOLE RESPONSIBILITY TO ENSURE THAT YOUR PARTICIPATION IN THE TOKEN SALE IS NOT PROHIBITED UNDER THE APPLICABLE LEGAL RESTRICTIONS IN YOUR COUNTRY OF RESIDENCE OR DOMICILE.

2. Our Mission

KryptoBonds aims to facilitate the broad use of KryptoBonds in the real world economy by allowing KryptoBonds holders to diversify their portfolio. It also aims to create a fun way to invest, save and win through a raffle system using the decentralized blockchain technology in a fully transparent manner.

3. Executive Summary

Raffles have existed ever since mankind had the ambition to make their lives better, and it has always given people and families a hope to significantly change their life for the better. This chance has always drawn the attention of millions of people around the world, permitting us all to dream of propelling our financial conditions. KryptoBonds is created with the same vision. It is a blockchain based Savings and Investment platform that offers weekly attractive Rewards. Our mission is to create a fun way to invest, save and win through a raffle system using the decentralized technology in a fully transparent manner. Every token invested has three ways to give you returns i.e. Token revaluation, offering dividends to the contributors and the monthly draws. Every draw will be based on a well understood open-source algorithm using a pseudo-random seed which is in the public domain to provide true random, transparent draws. Every result, every win and every winning wallet number will be shown live over our various social platforms and published on the blockchain. The idea is somewhat similar to the UK Premium Bonds, where people place their savings in Government Bonds (HM Treasury), and the interests on those funds are raffled every month with over £60,000,000 (~\$80,000,000) typically in prizes. The marked difference is that with KryptoBonds, participants can also share in the Dividends raised from blockchain technology itself. KryptoBonds would be presenting the users

with a currency or a free market economy that is a fair accounting system, and consistently reflects each person's contribution. KryptoBonds aims to accurately and transparently reward an unbounded number of individuals who make subjective contributions to its community.

4. Background

Raffles have existed since mankind had the ambition to make their lives better, and it has always given people a hope to significantly change their life for the better. This chance has always drawn the attention of millions of people around the world, permitting us all to dream of propelling our financial conditions. But at the same time, there has always been an issue of credibility and transparency in the process. Another aspect people consider before taking part in a raffle is that the chances of winning a prize are very limited and very small number of the investors get the real benefit. Considering the issues discussed above and the modern trend in the digital economic world i.e. Cryptocurrency, KryptoBonds is created with a vision to make it a fun way to invest, save and win through a raffle system using the decentralized technology in a fully transparent manner, where each contributor gets a fair share of their participation.

5. Introduction to KryptoBonds

KRYPTOBONDS is a blockchain Savings and Investment platform that offers the investors monthly based attractive Rewards, and aims to create a fun way to invest, save and win through a raffle system using blockchain decentralized technology in a fully transparent way.

KryptoBonds offers monthly draws between all the Token Holders (and at times Token Buyers). The draws are performed by transparent and open source code which randomly and reliably chooses the winning Token Holders and Transactions.

6. KryptoBonds objectives

KryptoBonds is created with the vision to be the first transparent blockchain based savings and investment crypto-platform, that offers significant prizes to the holders and interactors of the KBS Token on a regular basis. It exists in and for the international community, with no governmental or commercial controls.

With that in mind, we plan to create the KryptoBonds (KBS) coins which will grant their holders access to monthly draws of between approximately \$15,000 and \$240,000 (paid in cryptocurrency) and a share in the Dividends as the platform grows (see Prize Fund and Payments and Sharing in Growth).

This should create a strong incentive to hold Tokens, as they provide important regular prizes just by holding them, which in turns should work to drive the price of the token up as supply becomes scarce.

7. How KryptoBonds Works?

KryptoBonds is the international investment and savings raffle based on blockchain technology with monthly draws between all the Token Holders (and at times Token Buyers). The draws will be performed by transparent and open source code which randomly and reliably chooses the winning Token Holders and Transactions.

Two types of draws are envisaged - the Regular Token Holder Draw which should reward all participants in our project by simply holding KBS Tokens, and when a boost in Transaction activity is necessary, a Transaction Draw which will reward the purchase of KBSs.

7.1. Token Holders Reward Draws

Our draws are made by extracting a list of all Token holders from the blockchain at 14:00 CET/CEST every last Sunday of every month and drawing one randomly at 16:00 CET/CEST on that same day. The randomization process is explained in more detail in our Github account. This will create one Token winner, which will be referenced back to its wallet owner and holder. The process will be carried out in an open, live manner and the winner announced immediately on our website and simultaneously via all our relevant social media platforms.

7.2. Transaction Draws

Similarly, when this type of Draw is planned, we will extract a list of all the transactions that have occurred since the last transaction draw. From all those transactions and weighted by the number of Tokens purchased in each case, a randomly chosen Token will again be drawn and the recipient of such token be identified for the associated prize and announced as with the Token Holders Reward Draw above.

The prize funds will be raised by a transaction fee of 0.9% charged every time a Token is transferred. The KRYPTOBONDS team will endeavour to keep this fee as low as possible, but it will decide on its value depending on the health of the KBS ecosystem and whether sufficient funds are available to offer the monthly Rewards. This fee will be independent of the Blockchain gas fee. (see Alternatives for Increasing Revenue for more details).

7.3. Prize Fund and Payments

The system will be programmed to continually offer Prize Draws every month to the KBS token holders or token buyers.

The platform prize fund is transparent and always open for auditing due to blockchain technology, and accounts for 80% of the transaction fees, with the other 20% going towards operational costs (10%) and marketing costs (10%).

7.4. Draws Scheduling

Draws are planned on the last Sunday evening of every month after launch at 16:00 CET/CEST (10:00 EST and 23:00 CST-China Standard Time) with the following alternating prizes (when funds permit - see Market Analysis and Forecast):

- Month 1. **Buyer JOY** Approximately **\$15,000**(paid in cryptocurrency).
- Month 2. **Holder JOY** Approximately **\$15,000**(paid in cryptocurrency).
- Month 3. **Buyer BLISS** Approximately **\$100,000**(paid in cryptocurrency).
- Month 4. **Holder JOY** Approximately **\$15,000**(paid in cryptocurrency).
- Month 5. **Buyer JOY** Approximately **\$15,000**(paid in cryptocurrency).
- Month 6. **Holder ECSTASY** Approximately **\$240,000**(paid in cryptocurrency).

- Then repeated for the next six months...

These prizes will be marketed as physical items like a Mini Cooper (JOY), a Porsche 911 (BLISS) or a Ferrari 488GTB or a Family Home (ECSTASY) respectively. The idea is to create as much media interest and excitement around the draws and for this to translate in interest in the KryptoBonds coin. However, it will be made clear that the actual prize will be paid in Cryptocurrency directly in the Winner's wallet.

Any funds raised in any semester over and above the prize money will be equally shared as dividends between all Token Holders.

7.5. Market Analysis and Forecast

For the first cycle of prizes, the first six months, we will use some of the funds from the initial raised capital (the 35% allocated towards post ICO development and prizes) to guarantee the prizes as described above: 4 JOYS, 1 BLISS and 1 ECSTASY of an approximate value of \$400,000. So these first prizes are guaranteed as long as the MVP is reached. Going

forward, our aim is to continue offering the same prizes every six months, but in order to confidently forecast what we will be able to offer going forward, we have analysed all the coins and tokens available in Coinmarketcap.com presently. From that information we have linked the Market Capitalisation of each coin and token with the 24 hour volume of transactions. Based on these figures, we can predict with a certain level of confidence that according to the Market Capitalisation of KryptoBonds, we will be able to offer the following prizes:

Market Cap. (\$)	Volume Month (\$)	Prize JOY (\$)	Prize BLISS (\$)	Prize ECSTASY (\$)	DIVIDENDS (\$)
50 – 59,999,999	92,086,290	15,000	100,000	240,000	3,578,128
40 – 49,999,999	69,848,925	15,000	100,000	240,000	2,141,417
30 – 39,999,999	47,611,560	15,000	100,000	240,000	1,656,819
20 – 29,999,999	14,369,100	15,000	100,000	240,000	220,745
10 – 19,999,999	11,930,010	15,000	100,000	240,000	115,376
5 – 9,999,999	3,892,950	6,307	42,044	100,905	0
2 – 4,999,999	1,848,810	2,995	19,967	47,921	0
1 – 1,999,999	930,750	1,508	10,052	24,125	0
MVP – 999,999	602,520	976	6,507	15,617	0

MVP = \$500,000

7.6. Alternatives for Increasing Revenue

If the transactions do not provide sufficient funds to fund the Rewards as described above, we have the following tools to increase revenue:

1. The Transaction Draws can be held more regularly to encourage more transactions.
2. The transaction commission can be altered between 0.9% and 2.9% to achieve the right funding. This however is a solution of last resort.
3. The frequency of the draws can be changed to bimonthly (every two months) instead.

Ultimately, if the funds are not raised, then draws will have to be scaled down in prize value and regularity. This of course is the very last resort as the Token platform depends on interest generated by these very attractive prizes.

7.7. Sharing in Growth - Dividends

We are dedicated to making owning or transacting in KryptoBonds a rewarding and economically beneficial activity. To that end, we are committed to giving back to the KBS Community 80% of all raised revenue through Transaction Fees. This will be done both with very attractive Prizes and Dividends at the end of every semester.

Every semester, we will give away Prizes to the value of approximately \$400,000 as described in the previous section. Then, after the six Prize Draws and the 20% in Operational and Marketing costs have been deducted from the total of raised fees, the rest of the benefits will be shared equally amongst all the KBS holders (excluding of course internal system and team Tokens) on a pro-rata basis as Dividends.

We have analyzed the Market to understand whether our ambitious project can deliver on the promises of Prizes of approximately value of \$400,000 every semester and give away dividends, and the results can be viewed above under Market Analysis and Forecast.

8. How You Get the Returns?

Every Token invested has three ways to give you the returns:

1. **Token revaluation** - as the pool of Tokens is capped and the Prize Draws promotes investors to hold their positions in KBS, the value of Tokens should increase.
2. **Dividends will be offered every semester** from the fees raised from transactions,
3. **Monthly Draws will reward participants** with prizes of approximately \$15,000, \$100,000 and \$240,000 (paid in cryptocurrency).

Every draw will be based on a well understood open-source algorithm using a pseudo-random seed which is in the public domain to provide true random, transparent draws. Every result, every win and every winning wallet number will be published live on our website and over our various social platforms and published on the blockchain.

The idea is not dissimilar to the UK Premium Bonds, where people place their savings in Government Bonds (HM Treasury), and the interest on those funds are raffled every month with over £60,000,000 (~\$80,000,000) typically in prizes. The marked difference is that with KryptoBonds, participants can also share in the Dividends raised from blockchain technology itself.

There will be 90,000,000 KBS Tokens (with 1,000 divisions) issued in three phases of 60,000,000, 15,000,000 and 15,000,000 each. The value of 1 KBS will be 0.75 USD with generous rewards making the price more attractive the earlier investors enter the Platform.

9. Why Invest in KryptoBonds?

We guarantee transparency and fairness!

Being a decentralized platform, the Prize Draw offers several advantages that are listed below in detail.

9.1. Equal opportunities for everyone

The KryptoBonds Draws will allocate one equal possibility of winning to every Token in the chain. If ever a Draw is won by a member of the Founding team in the first 2 years, this Draw will immediately be annulled and another Draw performed immediately until the Prize is awarded to an outside investor.

Also in cases of Transaction Draws, every transaction that has taken place since the last draw (weighted by the number of tokens in the transaction) will be entered, but all transactions from the internal workings of the platform (fees, etc.) will be excluded, as well as those carried out by the founding members in the first two years and another Draw performed immediately until the Prize is awarded to an outside investor.

9.2. Complete Decentralized On-Chain Technology

KryptoBonds would be a completely decentralized on-chain platform that would give users the confidence that it is not a single centralized authority controlling the entire network. Instead, it will be the community, who would be the actual owner of the platform. All of the application data, user data and draw results will be stored on the blockchain.

9.3. Transparent draws by our random algorithm

From the two lists i.e. the Owner List and the Transaction List, our algorithm will pick one Token or Transaction randomly, using a system whereby a publicly available pseudo-random seed feeds the algorithm thereby guaranteeing true randomness in the draw. This open source code can be obtained for analysis from on Github (<https://github.com/KryptoBonds>). This process is repeated for every draw at 16:00 CET/CEST every last Sunday of every month.

The full explanation of the process can be watched on Youtube (https://www.youtube.com/channel/UCBX40KOE_50hyfpJIVFKcEw) or read in an article in KRYPTOBONDS' official Medium Blog (<https://medium.com/@kryptobonds>).

9.4. World Wide Accessibility

Anyone anywhere in the world is able to purchase Tokens and take part in our draws with complete anonymity. (Note Disclaimer reference to legal restrictions of users' country of residence).

9.5. Security

Based on the blockchain technology, KryptoBonds is one of the most secure crypto mode of holding funds and of payment. Having integrated a peer to peer payment functionality, you won't have to worry about a third party getting any information or your data. All of your data is encrypted and your digital assets reserved in a wallet only you can access.

9.6. Open Source Transparent and Credible Algorithms

The draw process is handled by open-source algorithms, making it transparent and immune to tampering by any parties - external or internal to our organization.

9.7. Peer to Peer Payment

Peer-to-peer payment system are electronic money transfers made from one person to another through an intermediary, typically referred to as a P2P payment application. P2P payments can be sent and received via mobile device or any home computer with access to the Internet, offering a convenient alternative to traditional payment methods. KryptoBonds has the built in functionality of peer to peer payment that would facilitate the users to send and receive their won and earned amounts directly into their e-wallets without having to worry about extra surcharges implemented on traditional payment methods.

9.8. Distributed and Transparent Ledger

All payments are published online instantly and logged in the open blockchain ledger where anyone can audit the systems and processes in accordance with our Draw rules.

9.9. Complete Anonymity

The cryptocurrency technology allows for the process to be totally anonymous with no need for ID verification, only an email and KBS wallet will be necessary. Of course we will encourage openness and transparency in our registration process with the possibility for people to provide more information such as telephone number, address and some form of Identification.

10. How to Get Involved with KryptoBonds?

Before launching the KryptoBonds and its listing in the exchanges, we would be launching two phases of the Initial Coin Offering(ICO) for fundraising. Here is a detailed description of how to start getting involved with the KryptoBonds.

11.KryptoBonds initial coin offering (ICO)

11.1. ICO pre sale

The KryptoBonds Platform will offer in its presale phase, a maximum of 13,500,000 KBS Tokens (15% of the total) with a Reward bonus of 200%, **yes, buy 1 get 3!** (Effective price per Token: approx. \$0.25). This phase is to attract strategic investors to participate in the ICO process and to give them the incentive of investing in the growth of the overall KryptoBonds and its community. Pre-Sale would commence 10 days prior to the main ICO launch date.

During the Pre ICO phase, each KBS token will be sold for 0.25 USD (66% bonus). The Pre-sale will be open to any party wishing to subscribe to a minimum of 300 USD, bonus tokens will be allocated on top of the amount that is purchased.

The maximum amount of tokens per participant is limited to 60,000 KBS (15,000 USD). Strategic investors will be able to purchase more than 60,000 KBS, subject to a 6-month lock-in period.

11.2. Main ICO funding

The KRYPTOBONDS Platform will offer a maximum (hard capped) of 90,000,000 KBS in three phases dependent on the success of ICO - on the appetite for KBS Tokens by investors.

Here is a phase-wise description of the KryptoBonds tokens that are to be sold during the ICO:

1. 60,000,000 KBS (60 Million) will be offered in the first phase (up to and including the 15% presale KBS sold, the 15% held for Advisors, Developers and Contributors and the 15% held for the Founders),
2. 15,000,000 KBS (15 Million) will be offered only if after 4 weeks all the available Tokens have been sold, and a further
3. 15,000,000 KBS (15 Million) will be offered only if after 6 weeks, all the available Tokens have been sold.

The final number of KryptoBonds in circulation will be determined by the total number of tokens sold in the Pre-Sale and Initial Coin Offering period (plus the 15% for founders and 15% for advisors, developers and contributors). All unsold and unallocated Tokens will be burned.

12. KryptoBonds token distribution

Here is a point wise description of the KBS Token distribution:

- 70% will be offered to investors
- 15% will be for advisors, developers, contributors and bounty campaign
- 15% will be distributed amongst the founders

The bonus scheme offered in the Initial Coin Offering will be as follows:

- Weeks 1 & 2 – 20% Bonus Coins (Price: \$0.60)
- Weeks 3 & 4 – 13% - Bonus Coins (Price: \$0.65)
- Weeks 5 & 6 – 7% Bonus Coins (Price: \$0.70)
- Week 7 to End – 0% Bonus Coins (Price: \$0.75)

13. KryptoBonds distribution of the funds raised

The minimum investment needed to be raised in the Token Offering to make the platform viable (MVP) is \$500,000 in the various Cryptocurrencies accepted. This sum includes the first cycle of prizes to the value of \$400,000. The rest of the funds will be allocated to development by the core team, as well as local legislative compliance activities and marketing. If less than this figure is raised, funds will be refunded to the original investors in a pro-rata basis of what is available after costs, expenses and remunerations already spent have been deducted from the total of raised funds.

The raised revenue will be distributed as follows:

- 10% of raised revenue will be used for Operational Costs,
- 10% of raised revenue will be used for Marketing and Social Media,
- 10% of raised revenue will be used for Legal and Financial Advisors,
- 35% of raised revenue will go to the core team,
- 35% of raised revenue will be used for Incentives/Prizes and post ICO Development.

14. KryptoBonds roadmap and development plan

Our future roadmap and development plan is transparent and precise. Here is a quarter-wise description of the roadmap and development plan.

2017 Q2

SCOPE

- Market research on Blockchain technology and ICO platforms
- Concept idea creation and definition of Kryptobonds ecosystem
- Partnership foundation and structural development planning
- Recruitment of Advisors and Counsellors
- Talent Recruitment for Key positions

2017 Q3

STRATEGY AND PLANNING

- Legal structure and framework
- Strategic Partnerships
- Marketing strategy planning
- Token Sale Platform development and testing
- Development of Business plan

2017 Q4

OPEN FOR BUSINESS

- Regulatory Framework Compliance Execution Plan
- Development of Token strategy
- Product Portfolio Roadmap
- Execution Plan Blockchain creation
- Downloadable wallet creation and distribution
- KBS community development
- KBS promotional event
- Premium Sale Start: Monday 4th Dec, 17
- Pre-Sale Start: Monday 8th Jan, 18 - **8118 DAY!**
- ICO start: Monday 18th Jan, 18

2018 Q1

PRODUCT/MARKETS GRID

- ICO end: Sunday 18th Mar, 18
- Further Marketing development / Marketing Campaign Strategy
- Development of Draws program
- Listing KBS on exchanges
- Start with regular raffles/draws

2018 Q2

BUSINESS GROWTH

- Strengthen KBS Community
- Weekly and monthly draws
- Product Development and Improvements
- New product features validation and integration

2018 Q3

BUSINESS SECURING

- Develop other delivery platforms
- Further growth of ecosystem: Addition of miscellaneous services
- Strengthen the partnership and enhance marketing campaign.
- Distribute token revenue and holder income.

15. Conclusion

Raffles have existed ever since mankind had the ambition to make their lives better, and it has always given the people a hope to significantly change their life for the better. But at the same time, there has always been an issue of credibility and transparency in the process of raffles through history. KRYPTOBONDS is a decentralized blockchain based Cryptocurrency that is designed with the vision to create a fun way to Invest, Save and Win through a raffle system using the decentralized technology in a fully transparent manner. We believe in providing equal winning opportunities to everyone in the drawing process and have established a full transparent randomization algorithm. Currently, the project is under development and an ICO is going to be launched soon with the aim to build a community and raising funds for this unique project that would give each member of the community a fair chance of rewards for the contribution they have made.